

Building the Startup City of the South.

# Events Coming up for Fayetteville Entrepreneurs:

Sept 14 - Startup Crawl

Sept 15 - IdeaFame Live @ Razorback Stadium

Sept 20 - Venture Mashup

Sept 22 - AR Girls Code

Through July and August, we had multiple events specifically tailored for minority entrepreneurs in the Fayetteville area. At Startup Junkie we recognize that by supporting under-represented populations in our community, we further encourage overall growth and diversity of the startup ecosystem.

#### Coffee + E @ Element Studio

Coffee+E is a bi monthly morning networking event. The event gives entrepreneurs, creatives, inventors, and innovators a time to establish relationships and engage in some creative collisions. This month Element Studio will be leading a conversation on storytelling.





## Veteran Venture Leaders

A workshop designed to give veterans and transitioning military members insights and tools needed to create a successful venture. Veterans who are small business or startup leaders have a much higher success rate. than most startups. Why? Veterans know how to lead, how to build high performance teams, how to communicate, and how to maintain focus.



### **Womens Communication Workshop**

Every woman - whether a corporate executive, vendor, customer or entrepreneur - encounters conflict in their work environment at one point or another. Whether your particular flavor of conflict confuses, threatens or deters...it's never good for business or a positive, profitable environment. In this workshop, JuliAnne Murphy shared tips, tools and trade secrets geared especially for women to help you create success out of your situation, no matter how complicated it may seem.



753

Fayetteville entrepreneurs served at 8 diffferent events through July and August

65

Fayetteville entrepreneurs served in August through free one-on-one consulting

- 16 Women Ventures
- 8 Minority Ventures
- 4 Veteran Ventures



# **Podcast**

Interested in learning more about the cutting edge companies that Startup Junkie works with every day? Check out the Startup Junkie Podcast.

In this episode, Blake Puryear and the Engine team discuss the future of e-commerce, and Northwest Arkansas startup scene.